# **COOKIES ADMINISTRATION**

## **Cookies management policy**

We uses cookies to facilitate and make your online experience more pleasant and to align the content of its website better according to your needs and preferences. You can refuse the installation of cookies, but in this case some parts of our website will not work or not optimally. If, from now on, you continue browsing without changing your cookie settings and click on the link "Accept cookies", we will consider that you accept the installation of cookies.

## What is a cookie?

A cookie is a small text file saved by the server of the website that you consult, written on the hard drive of your computer or mobile device. The cookie contains a unique code to recognize your browser when you visit the website (session cookie) or during future repeated visits.

Cookies can be placed by the server of the website you visit or by partners with whom this website collaborates. The server of a website can only read the cookies they have placed themselves. It has no access to any information found on your computer or on your mobile device.

The content of a cookie usually consists of the name of the server that placed the cookie, an expiration date and a unique encrypted code.

Cookies provide easier and faster interaction between the visitor and the website, and help visitors navigate between different parts of the website for example the language of the surfer. Cookies can also be used to make the content of a website or the advertisement on a website more relevant to the visitor, or to adapt them to preferences and needs of the visitor.

## **Cookies administration**

You can refuse the installation of cookies through the settings of your browser. You will find the procedure for refusing cookies in the most commonly used browsers on this website. You can also delete cookies already installed on your computer or on your mobile device at any time.

### 1. Your consent

The warning message on the homepage allows you to give your consent to our cookies policy. By refusing this consent, you will still be able to access public parts of the website, but some functions will be limited or impossible.

### 2. The different types of cookies used

### 2.1. Essential cookies

Some technical cookies are essential to any navigation and are not directly accessed or memorized by our website. These cookies don't contain any other data apart your IP address, necessary for your Internet surfing. They are, by example, destined to help users navigate the website and help them return to the previous pages. Your browser settings allow you to control these cookies but your refusal can prevent our website from functioning properly for you.

#### 2.2. Statistical cookies

Statistical cookies (or analytics cookies) collect information about your browsing on our website and allow us to improve usability. The statistical analysis is strictly anonymous and allows us to identify the most or least visited pages and to know the overall usage patterns of the website. It is also a way to detect the difficulties of navigation on the website and to evaluate the effectiveness of advertisements on our own products. For some analyses, we use Google Analytics which can be disabled in different ways depending on the browsers used (modules and third-party extensions, blocking the site www.google-analytics.com/\*).

### 2.3. Functionality cookies

When it is helpful, we can use feature cookies to remember the choices you make on our website including: -memorisation of your preferences (language, currency, location, navigation data, etc.). - avoiding your having to repeat your choices during each visit on the website. - collecting the information communicated in the online forms.

### 2.4. Third party cookies

Our website may present some advertisements of our partners and generate cookies that belong to them. These third-party advertisers are notified of your visit to our website, but the contract concluded with them only allows them to process the data anonymously. It could be YouTube videos, Facebook links, Twitter links, and cookies of online advertising companies. By storing their cookies on your workstation, these advertisers can recognize you during a subsequent visit to their website. This allows

us to optimise commercial relations with our partners. These cookies may be blocked or erased by your browser options.

### 2.5. Flash Cookies

Some pages of the website show animated videos - "Adobe Flash Player". The display functions require cookies necessary for storing settings and your preferences. Flash cookies are stored on your computer but are not managed by your browser. You must use dedicated tools or directly from the Adobe website. This Adobe website explains how to disable Flash cookies:

http://helpx.adobe.com/flash - player / kb / disable - local - shared - objects - flash.html However, disabling Flash cookies prevents certain functions, including video contents. To erase Flash cookies, use the control panel on the Adobe website:

http://www.macromedia.com/support/documentation/en/flashplayer/help/settings\_manager07. html.

### 3. How to exercise your choices, depending on the browser you use

For Internet Explorer: http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies For Safari: http://help.apple.com/safari/mac/9.0/#/sfri11471 For Chrome: http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647 For Firefox: http://support.mozilla.org/fr/kb/Activer%20et%20d%C3%A9sactiver%20les%20cookies For Opera: http://help.opera.com/Windows/10.20/fr/cookies.html For other browsers: Please refer to the browser's Help option.